



Arthur Elzy  
Art Direction  
& Editor

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## Experience

May 2016 - Present

### **Manager, Digital Design - Warner Bros. TV Marketing**

Managing and editing short-form digital video for Warner Bros. TV Marketing. Creating content for social media, Comic-Con, and Emmy's For Your Consideration campaigns. Additional projects include working on LA Screenings and creating assets for digital for Unscripted Programming (The Bachelor/The Bachelorette, Little Big Shots, RuPaul).

January 2012 - May 2016

### **Graphic Designer/Video Editor - Warner Bros. Television Marketing**

Designing banner campaigns for The Big Bang Theory, Two Broke Girls and other Warner Bros. TV properties for Emmys For Your Consideration. Editor and graphic designer for B2B video series 'Ratings Pop', editing over 400 short-form episodes.

July 2007 - January 2012

### **Graphic Designer - Warner Bros. Animation**

UI and web site design for various animated properties including KidsWB.com, LooneyTunes.com, and ScoobyDoo.com. Creating buttons, wireframes and creative, as well as editing short-form video as needed (clips, idents, or video overlays).

January 2006 - July 2007

### **Video Admin - The CW Network**

Video encoding management for full episode streaming. Responsible for scheduling content full episode and ad management. Assisted with site management for KidsWB.com and helping with design work (creating ad banners or cropping keyart).

## Skills

Adobe PhotoShop, Illustrator, After Effects, and Premiere Pro  
Avid, Final Cut Pro, Cinema 4D, Blender, HTML, Dreamweaver  
Project management, client and vendor managing

## Education

Woodbury University August 2000 - May 2003

Graphic Design, B.S.

Focus: Entertainment Design